



reaction power

Power your online presence



Workshop Exercises

Today's top-performing leaders prioritize personal branding

These 3 exercises will help you build a strong, authentic foundation for YOUR personal brand.

Use the questions to welcome new ideas and clarify your editorial vision for your personal brand online.

Jot down your reflections.

This will help you craft and curate your way towards an impactful online presence.



Determine your goals

Start with WHY

Before you can develop your brand, you have to decide what you would like to achieve.

Identify & articulate what differentiates you

Craft a headline and a catchy blurb about you.

Pro Tip: Include your brand keywords

Define your audience

Who do you need to reach & inspire?

You

have something special!

Your personal brand is an effective way to profoundly, positively influence perception and business performance.

I am so excited for what the future holds for you. Stay in touch with the extraordinary version of you that you are creating - the one who knows who you are and stands up to that unapologetically.

Our passion is serving you and helping you get more done. If you need help or support, don't hesitate to reach out! Learn more about what we can do for you at reactionpower.com/leader

Wandia

& the Reactionpower Team

